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Monitoring & Evaluation

December 16th, 2008



Every year, corporates are providing billions of dollars in funding to NGOs!

How can your organization benefit?

Where to look for funding from corporates?

How to approach corporate donors?

Learn how to raise funds from corporates and businesses!

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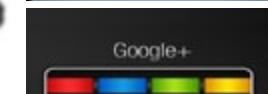
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Although it is the responsibility of the [donor](#) to carry out monitoring and evaluation of the project, it usually seeks the plan from the implementing [NGO](#) about it.

Monitoring and evaluation enables constant check on the activities and helps review the progress made

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at every step. Monitoring should be the integral part of project implementation; in fact, there should be an internal mechanism to monitor the results, risks, assumptions and performance regularly through meetings and submission reports.

The Management Information Systems (MIS) is often used as a mechanism to undertake monitoring. The baseline information is critical to the monitoring process.

Involving external entities such as donors, government people, consultants etc in monitoring would give a good opportunity to collect feedback, provide exposure to the work and also explore new options. Evaluation is carried out by an external agency during the mid-term or in the end part of the project.

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Introduction.....Challenges in Proposal Writing.....Before Writing a Proposal.....Writing about the Organization.....The Actual Proposal.....Problem Statement & Project Rationale-1.....Problem Statement & Project Rationale-2.....Project Goal.....Project Objectives....Strategies & Activities.....Performance Indicators.....Results.....Monitoring & Evaluation.....Budget & Proposal Packaging

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Webinars

Raising More Money from Your Local Business Community

Date: Sept. 10, 2012 Timings: 3:00 PM – 4:30 PM GMT

Building a Fundraising Board

Date: Sept. 19, 2012 Timings: 3:00 PM – 4:30 PM GMT

How to raise Funds from the European Commission

Date: Sept. 24, 2012 Timings: 1:00 PM – 2:30 PM GMT

Social Media: Using Facebook and More to Sell Your Mission

Date: Sept. 25, 2012 Timings: 7:00 PM – 8:30 PM GMT



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July 2012

This resource guide was created in collaboration with Philantropia Inc. Philantropia Inc., an international fundraising consulting firm, helps organizations around the world to more effectively raise funds. <http://www.philantropia.org>

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- How to raise Funds for Human Rights Projects
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